



Advertising Opportunities

Commercial Airtime	
Total Audience (7am-6pm)	£5 + VAT per spot
Drive Time only (7-10am & 3-6pm)	£7 + VAT per spot
Evenings & Overnight (6pm-6am)	£3 + VAT per spot
Commercial Production	£100 + VAT (single voice)
Example campaign in Total Audience with 25 x 30 second commercial per week	£125 + VAT per week

To get the most out of your radio advertising we recommend you book a minimum 4 week airtime campaign.

Sponsorship	
Weather*	£650 + VAT per Month
Traffic & Travel*	£650 + VAT per Month
Breakfast (7.00am-10am)	£400 + VAT per Month
Through Noon (10am-1pm)	£400 + VAT per Month
Lunch (1pm-3pm)	£400 + VAT per Month
Afternoons (3pm-6pm)	£400 + VAT per Month
Evenings & Overnights (6pm-6am)	£250 + VAT per Month
Weekends (7am-4pm)	£400 + VAT per Month
Sport (Saturday 3-6pm)**	£250 + VAT per Month

*Weather and Traffic and Travel Sponsorships also receive 25 x 30 second commercials per week

**Sport to receive pre-recorded promotion trails to include sponsor name, Thursday and Friday

To get the most out of your radio sponsorship we recommend that you book a minimum of 4 months.

Contact us:

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